# POLICE ATHLETIC LEAGUE



Annual Awards Gala

# WEDNESDAY, APRIL 30

The Switch House by Cescaphe

ADVOCATE SPONSORS FERSTRUST BANK College AVE

5:00 PM: VIP RECEPTION 5:30 PM: GENERAL ADMISSION 6:00 PM: PROGRAM BEGINS





# HONOREES



RYAN N. BOYER SR. Business Manager, Philadelphia Building and Construction Trades Council & Laborers' District Council



SHEILA HESS Former Philadelphia City Representative



TIMOTHY J. ABELL CEO and President, Firstrust Bank

# WEDNESDAY APRIL 30, 2025

# **THE SWITCH HOUSE BY CESCAPHE** 1325 BEACH ST, PHILADELPHIA, PA

Attire: Business or Cocktail Parking: Complimentary Valet

# LEW KLEIN PAL OFFICER OF THE YEAR



# **OFFICER JACKIE LITTLE** *Wynnefield PAL*

# **GALA CO-CHAIRS**



**RICHARD J. GREEN** *Firstrust Bank Chairman of the Board and Trustee, Green Family Foundation* 



MARK LYNCH JR. Business Manager/Financial Secretary, International Brotherhood of Electrical Workers, Local 98



JIM BROWN Executive Vice President/ Business Development Coach, Crane Communications



ANDREW TAUBER Executive Vice President, Firstrust Bank & President, Apex Commercial Capital

POLICE ATHLETIC LEAGUE 2025 Annual Awards Gala

# SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR • \$75,000 (1 Available)

- Presenting Sponsor recognition on Awards Gala materials (print, digital, and website)
- 25 tickets with prominent reserved seating during the program
- 10 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo listed as Presenting Sponsor on lead sponsorship signage and event screens
- 45-60 second video highlighting company support on social media platforms leading up to the event, and on PAL's website for one year
- Logo with a direct link to your site on email communications and event website
- Pre- and post-event email and social media communications highlighting sponsorship
- Recognition as Presenting Sponsor on the cover of the Tribute Book (digital and print)
- Outside back cover of the Tribute Book with a direct link to your site in virtual Ad

### DIAMOND SPONSOR • \$25,000

- 12 tickets with reserved seating during the program
- 4 tickets to the VIP pre-reception
- Verbal and digital recognition throughout the program
- Logo prominently displayed on lead sponsorship signage and event screens
- Logo with a direct link to your website on email communications and event website
- Prominent recognition as a Diamond Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### **GOLD SPONSOR** • \$10,000

- 6 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Digital recognition of company name and logo
- Logo on email communications and event website
- Recognition as a Gold Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print)

## **BRONZE SPONSOR** • \$5,000

- 4 tickets
- 2 tickets to VIP pre-reception
- Digital recognition at the event of company name and logo
- Company logo on event website
- Recognition as a Bronze Sponsor in the Tribute Book

- Full-page B&W Ad in the Tribute Book (digital and print)

## PAL ADVOCATE SPONSOR • \$50,000 (2 AVAILABLE) Sold Out

- Advocate Sponsor recognition on Awards Gala materials (print, digital, and website)
- 15 tickets with prominent reserved seating during the program
- 6 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo prominently listed on lead sponsorship signage and event screens
- Logo with a direct link to your site on email communications and event website
- Recognition as an Advocate Sponsor on Page 2 of the Tribute Book (follows Table of Contents)
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### PLATINUM SPONSOR • \$15,000

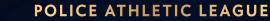
- 10 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Listed as a lead sponsor on digital and print sponsorship signage at the event
- Logo on event communications and event website
- Recognition as a Platinum Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### SILVER SPONSOR • \$7,500

- 6 tickets
- 2 tickets to VIP pre-reception
- Digital recognition of company name and logo
- Company logo on event website
- Recognition as a Silver Sponsor in the Tribute Book
- Full-page B&W Ad in the Tribute Book (digital and print)

## **COPPER SPONSOR** • \$2,500

- 2 tickets
- Digital recognition at the event of company name and logo
- Company name listed on post-event sponsorship list
- Company name listed as a Copper Sponsor in the Tribute Book
- Quarter-page ad



# **SPONSORSHIP & ADVERTISING FORM**

2025 Annual Awards Gala

# **TRIBUTE BOOK ADVERTISING**

**Inside Front Cover Ad • \$3,750** *Color with direct link to your site in virtual Ad* 

**Premium Full-page Ad • \$2,750** Color with direct link to your site in virtual Ad

Half-page Ad • \$750

Business Card Ad • \$250

**Inside Back Cover Ad • \$3,750** Color with direct link to your site in virtual Ad

Full-page Ad • \$1,000 B/W no link

Quarter-page Ad • \$500

### **AD SPECS**

Full: 7.5" (w) x 10"(h) Half: 7.5" (w) x 5" (h) Quarter: 3.75" (w) X 5" (h) Business Card Ad: 3.5" (w) x 2" (h)

Jpeg or PDF preferred DEADLINE Friday, April 11, 2025

# YES! I WANT TO SUPPORT THE PAL AWARDS GALA!

Presenting Sponsor • \$75,000
 Diamond Sponsor • \$25,000
 Gold Sponsor • \$10,000

□ Bronze Sponsor • \$5,000

L Bronze Sponsor • \$5,000

Sold Out ☐ PAL Advocate Sponsor • \$50,000 ☐ Platinum Sponsor • \$15,000 ☐ Silver Sponsor • \$7,500 ☐ Copper Sponsor • \$2,500

Inside Front Cover Ad • \$3,750
Inside Back CoverAd • \$3,750
Premium Full-page Ad • \$2,750
Full-page Ad • \$1,000
Half-page Ad • \$750
Quarter-page Ad • \$500
Business Card Ad • \$250

\_\_\_ # of Gala Tickets at \$450 each

□ I/We cannot attend but would like to make a donation of \$\_

# **CONTACT INFORMATION**

Contact Name					
Address	City			St	ateZip
Email			Phone		
PAYMENT INFORMATION	l				
□ Check made payable to PAL Philly	🗆 Visa	□ Mastercard	□ Amex	□ Discover	□ Please send invoice
<b>Mail Completed Form to:</b> Police Athletic League 3068 Belgrade Street	Name on Card				
Philadelphia, PA 19134	Card Number				
TOTAL \$	Expiration Date		CVV		

at palawards@phillypal.org

PAL is a collaborative effort between the Philadelphia Police Department and a 501(c)(3) non-profit organization with a goal to support Philadelphia's inner-city youth.