



POLICE ATHLETIC LEAGUE

2025

*Annual Awards Gala*

WEDNESDAY, APRIL 30

THE SWITCH HOUSE  
BY CESCAPHE

ADVOCATE SPONSORS

**FIRST TRUST**  
**BANK**

College **AVE**

5:00 PM: VIP RECEPTION

5:30 PM: GENERAL ADMISSION

6:00 PM: PROGRAM BEGINS



# POLICE ATHLETIC LEAGUE

## 2025 Annual Awards Gala

### HONOREES



**RYAN N. BOYER SR.**  
*Business Manager, Philadelphia  
Building and Construction  
Trades Council & Laborers'  
District Council*



**SHEILA HESS**  
*Former Philadelphia City  
Representative*



**TIMOTHY J. ABELL**  
*CEO and President,  
Firsttrust Bank*

# WEDNESDAY APRIL 30, 2025

**THE SWITCH HOUSE BY CESCAPHE**  
1325 BEACH ST, PHILADELPHIA, PA

ATTIRE: BUSINESS OR COCKTAIL  
PARKING: COMPLIMENTARY VALET

### LEW KLEIN PAL OFFICER OF THE YEAR



**OFFICER JACKIE LITTLE**  
*Wynnefield PAL*

### GALA CO-CHAIRS



**RICHARD J. GREEN**  
*Firsttrust Bank Chairman  
of the Board and Trustee,  
Green Family Foundation*



**MARK LYNCH JR.**  
*Business Manager/Financial  
Secretary, International  
Brotherhood of Electrical  
Workers, Local 98*



**JIM BROWN**  
*Executive Vice President/  
Business Development Coach,  
Crane Communications*



**ANDREW TAUBER**  
*Executive Vice President,  
Firsttrust Bank & President,  
Apex Commercial Capital*



## POLICE ATHLETIC LEAGUE

# 2025 Annual Awards Gala

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR • \$75,000 (1 AVAILABLE)

- Presenting Sponsor recognition on Awards Gala materials (print, digital, and website)
- 25 tickets with prominent reserved seating during the program
- 10 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo listed as Presenting Sponsor on lead sponsorship signage and event screens
- 45-60 second video highlighting company support on social media platforms leading up to the event, and on PAL's website for one year
- Logo with a direct link to your site on email communications and event website
- Pre- and post-event email and social media communications highlighting sponsorship
- Recognition as Presenting Sponsor on the cover of the Tribute Book (digital and print)
- Outside back cover of the Tribute Book with a direct link to your site in virtual Ad

### DIAMOND SPONSOR • \$25,000

- 12 tickets with reserved seating during the program
- 4 tickets to the VIP pre-reception
- Verbal and digital recognition throughout the program
- Logo prominently displayed on lead sponsorship signage and event screens
- Logo with a direct link to your website on email communications and event website
- Prominent recognition as a Diamond Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### GOLD SPONSOR • \$10,000

- 6 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Digital recognition of company name and logo
- Logo on email communications and event website
- Recognition as a Gold Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print)

### BRONZE SPONSOR • \$5,000

- 4 tickets
- 2 tickets to VIP pre-reception
- Digital recognition at the event of company name and logo
- Company logo on event website
- Recognition as a Bronze Sponsor in the Tribute Book
- Full-page B&W Ad in the Tribute Book (digital and print)

### PAL ADVOCATE SPONSOR • ~~\$50,000~~ (~~2 AVAILABLE~~) **Sold Out**

- Advocate Sponsor recognition on Awards Gala materials (print, digital, and website)
- 15 tickets with prominent reserved seating during the program
- 6 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo prominently listed on lead sponsorship signage and event screens
- Logo with a direct link to your site on email communications and event website
- Recognition as an Advocate Sponsor on Page 2 of the Tribute Book (follows Table of Contents)
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### PLATINUM SPONSOR • \$15,000

- 10 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Listed as a lead sponsor on digital and print sponsorship signage at the event
- Logo on event communications and event website
- Recognition as a Platinum Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### SILVER SPONSOR • \$7,500

- 6 tickets
- 2 tickets to VIP pre-reception
- Digital recognition of company name and logo
- Company logo on event website
- Recognition as a Silver Sponsor in the Tribute Book
- Full-page B&W Ad in the Tribute Book (digital and print)

### COPPER SPONSOR • \$2,500

- 2 tickets
- Digital recognition at the event of company name and logo
- Company name listed on post-event sponsorship list
- Company name listed as a Copper Sponsor in the Tribute Book
- Quarter-page ad



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SPONSORSHIP & ADVERTISING FORM

TRIBUTE BOOK ADVERTISING

- Inside Front Cover Ad • \$3,750
Color with direct link to your site in virtual Ad
Premium Full-page Ad • \$2,750
Color with direct link to your site in virtual Ad
Half-page Ad • \$750
Business Card Ad • \$250

- Inside Back Cover Ad • \$3,750
Color with direct link to your site in virtual Ad
Full-page Ad • \$1,000
B/W no link
Quarter-page Ad • \$500

AD SPECS

Full: 7.5" (w) x 10"(h)
Half: 7.5" (w) x 5" (h)
Quarter: 3.75" (w) X 5" (h)
Business Card Ad:
3.5" (w) x 2" (h)
Jpeg or PDF preferred
DEADLINE Friday, April 11, 2025

YES! I WANT TO SUPPORT THE PAL AWARDS GALA!

- Presenting Sponsor • \$75,000
Diamond Sponsor • \$25,000
Gold Sponsor • \$10,000
Bronze Sponsor • \$5,000
PAL Advocate Sponsor • \$50,000 (Sold Out)
Platinum Sponsor • \$15,000
Silver Sponsor • \$7,500
Copper Sponsor • \$2,500
Inside Front Cover Ad • \$3,750
Inside Back Cover Ad • \$3,750
Premium Full-page Ad • \$2,750
Full-page Ad • \$1,000
Half-page Ad • \$750
Quarter-page Ad • \$500
Business Card Ad • \$250
# of Gala Tickets at \$450 each
I/We cannot attend but would like to make a donation of \$

CONTACT INFORMATION

Company
Contact Name
Address City State Zip
Email Phone

PAYMENT INFORMATION

- Check made payable to PAL Philly
Visa
Mastercard
Amex
Discover
Please send invoice

Mail Completed Form to:

Police Athletic League
3068 Belgrade Street
Philadelphia, PA 19134

Name on Card
Card Number
Expiration Date CVV

TOTAL \$

Any Questions? Contact Gwenn Miller, Manager of Institutional Relations or Katie Owen, Chief Strategy Officer at palawards@phillypal.org