



POLICE ATHLETIC LEAGUE

2025

*Annual Awards Gala*

WEDNESDAY, APRIL 30

THE SWITCH HOUSE  
BY CESCAPHE

ADVOCATE SPONSORS

**FIRST TRUST**  
**BANK**

College **AVE**

5:00 PM: VIP RECEPTION

5:30 PM: GENERAL ADMISSION

6:00 PM: PROGRAM BEGINS



# POLICE ATHLETIC LEAGUE

## 2025 Annual Awards Gala

### HONOREES



**RYAN N. BOYER SR.**

*Business Manager, Philadelphia Building and Construction Trades Council & Laborers' District Council*



**SHEILA HESS**

*Former Philadelphia City Representative*



**TIMOTHY J. ABELL**

*CEO and President, Firsttrust Bank*

## WEDNESDAY APRIL 30, 2025

**THE SWITCH HOUSE BY CESCAPHE**  
1325 BEACH ST, PHILADELPHIA, PA

ATTIRE: BUSINESS OR COCKTAIL  
PARKING: COMPLIMENTARY VALET

### LEW KLEIN PAL OFFICER OF THE YEAR



**OFFICER JACKIE LITTLE**  
*Wynnefield PAL*

### GALA CO-CHAIRS



**RICHARD J. GREEN**  
*Firsttrust Bank Chairman of the Board and Trustee, Green Family Foundation*



**MARK LYNCH JR.**  
*Business Manager/Financial Secretary, International Brotherhood of Electrical Workers, Local 98*



**JIM BROWN**  
*Executive Vice President/ Business Development Coach, Crane Communications*



**ANDREW TAUBER**  
*Executive Vice President, Firsttrust Bank & President, Apex Commercial Capital*



## POLICE ATHLETIC LEAGUE

# 2025 Annual Awards Gala

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR • \$75,000 (1 AVAILABLE)

- Presenting Sponsor recognition on Awards Gala materials (print, digital, and website)
- 25 tickets with prominent reserved seating during the program
- 10 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo listed as Presenting Sponsor on lead sponsorship signage and event screens
- 45-60 second video highlighting company support on social media platforms leading up to the event, and on PAL's website for one year
- Logo with a direct link to your site on email communications and event website
- Pre- and post-event email and social media communications highlighting sponsorship
- Recognition as Presenting Sponsor on the cover of the Tribute Book (digital and print)
- Outside back cover of the Tribute Book with a direct link to your site in virtual Ad

### DIAMOND SPONSOR • \$25,000

- 12 tickets with reserved seating during the program
- 4 tickets to the VIP pre-reception
- Verbal and digital recognition throughout the program
- Logo prominently displayed on lead sponsorship signage and event screens
- Logo with a direct link to your website on email communications and event website
- Prominent recognition as a Diamond Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### GOLD SPONSOR • \$10,000

- 6 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Digital recognition of company name and logo
- Logo on email communications and event website
- Recognition as a Gold Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print)

### BRONZE SPONSOR • \$5,000

- 4 tickets
- 2 tickets to VIP pre-reception
- Digital recognition at the event of company name and logo
- Company logo on event website
- Recognition as a Bronze Sponsor in the Tribute Book
- Full-page B&W Ad in the Tribute Book (digital and print)

### PAL ADVOCATE SPONSOR • ~~\$50,000~~ (~~2 AVAILABLE~~) **Sold Out**

- Advocate Sponsor recognition on Awards Gala materials (print, digital, and website)
- 15 tickets with prominent reserved seating during the program
- 6 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo prominently listed on lead sponsorship signage and event screens
- Logo with a direct link to your site on email communications and event website
- Recognition as an Advocate Sponsor on Page 2 of the Tribute Book (follows Table of Contents)
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### PLATINUM SPONSOR • \$15,000

- 10 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Listed as a lead sponsor on digital and print sponsorship signage at the event
- Logo on event communications and event website
- Recognition as a Platinum Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### SILVER SPONSOR • \$7,500

- 6 tickets
- 2 tickets to VIP pre-reception
- Digital recognition of company name and logo
- Company logo on event website
- Recognition as a Silver Sponsor in the Tribute Book
- Full-page B&W Ad in the Tribute Book (digital and print)

### COPPER SPONSOR • \$2,500

- 2 tickets
- Digital recognition at the event of company name and logo
- Company name listed on post-event sponsorship list
- Company name listed as a Copper Sponsor in the Tribute Book
- Quarter-page ad



**POLICE ATHLETIC LEAGUE**

*2025 Annual Awards Gala*

**SPONSORSHIP & ADVERTISING FORM**

**TRIBUTE BOOK ADVERTISING**

**Inside Front Cover Ad • \$3,750**  
*Color with direct link to your site in virtual Ad*

**Premium Full-page Ad • \$2,750**  
*Color with direct link to your site in virtual Ad*

**Half-page Ad • \$750**

**Business Card Ad • \$250**

**Inside Back Cover Ad • \$3,750**  
*Color with direct link to your site in virtual Ad*

**Full-page Ad • \$1,000**  
*B/W no link*

**Quarter-page Ad • \$500**

**AD SPECS**

**Full:** 7.5" (w) x 10"(h)  
**Half:** 7.5" (w) x 5" (h)  
**Quarter:** 3.75" (w) X 5" (h)  
**Business Card Ad:**  
3.5" (w) x 2" (h)

*Jpeg or PDF preferred*  
**DEADLINE** Friday, April 11, 2025

**YES! I WANT TO SUPPORT THE PAL AWARDS GALA!**

- Presenting Sponsor • \$75,000
- Diamond Sponsor • \$25,000
- Gold Sponsor • \$10,000
- Bronze Sponsor • \$5,000

- ~~PAL Advocate Sponsor • \$50,000~~ **Sold Out**
- Platinum Sponsor • \$15,000
- Silver Sponsor • \$7,500
- Copper Sponsor • \$2,500

- Inside Front Cover Ad • \$3,750
- Inside Back Cover Ad • \$3,750
- Premium Full-page Ad • \$2,750
- Full-page Ad • \$1,000
- Half-page Ad • \$750
- Quarter-page Ad • \$500
- Business Card Ad • \$250

\_\_\_\_\_ **# of Gala Tickets at \$450 each**  
 **I/We cannot attend but would like to make a donation of \$\_\_\_\_\_.**

**CONTACT INFORMATION**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**PAYMENT INFORMATION**

- Check made payable to PAL Philly
- Visa
- Mastercard
- Amex
- Discover
- Please send invoice

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

*Thank You!*

**Any Questions? Contact Gwenn Miller, Manager of Institutional Relations or Katie Owen, Chief Strategy Officer at [palawards@phillypal.org](mailto:palawards@phillypal.org)**