



## POLICE ATHLETIC LEAGUE

# 2025 Annual Awards Gala

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR • \$75,000 (1 AVAILABLE)

- Presenting Sponsor recognition on Awards Gala materials (print, digital, and website)
- 25 tickets with prominent reserved seating during the program
- 10 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo listed as Presenting Sponsor on lead sponsorship signage and event screens
- 45-60 second video highlighting company support on social media platforms leading up to the event, and on PAL's website for one year
- Logo with a direct link to your site on email communications and event website
- Pre- and post-event email and social media communications highlighting sponsorship
- Recognition as Presenting Sponsor on the cover of the Tribute Book (digital and print)
- Outside back cover of the Tribute Book with a direct link to your site in virtual Ad

### DIAMOND SPONSOR • \$25,000

- 12 tickets with reserved seating during the program
- 4 tickets to the VIP pre-reception
- Verbal and digital recognition throughout the program
- Logo prominently listed on lead sponsorship signage and event screens
- Logo with a direct link to your website on all email communications and event website
- Prominent recognition as Diamond Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### GOLD SPONSOR • \$10,000

- 6 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Digital recognition of company name and logo
- Logo on email communications and event website
- Recognition as Gold Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print)

### BRONZE SPONSOR • \$5,000

- 4 tickets, 2 of which have access to the VIP pre-reception
- Digital recognition at the event of company name and logo
- Company logo on event website
- Recognition as Bronze Sponsor in the Tribute Book
- Ad in the Tribute Book (digital and print)

### PAL ADVOCATE SPONSOR • \$50,000 (2 AVAILABLE)

- Advocate Sponsor recognition on Awards Gala materials (print, digital, and website)
- 15 tickets with prominent reserved seating during the program
- 6 tickets to the VIP pre-reception
- Check presentation during an agreed upon PAL event leading up to event with possible media coverage announcing gift and company support of PAL
- Verbal and digital recognition throughout the program
- Logo prominently listed on lead sponsorship signage and event screens
- Logo with a direct link to your site on email communications and event website
- Recognition as Advocate Sponsor on Page 2 of the Tribute Book (follows Table of Contents)
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### PLATINUM SPONSOR • \$15,000

- 10 tickets with reserved seating during the program
- 2 tickets to the VIP pre-reception
- Listed as lead sponsor on digital and print sponsorship signage at the event
- Logo on event communications and event website
- Recognition as Platinum Sponsor in the Tribute Book
- Premium full-page color ad in the Tribute Book (digital and print) with a direct link to your website

### SILVER SPONSOR • \$7,500

- 6 tickets, 2 of which have access to the VIP pre-reception
- Digital recognition of company name and logo
- Company logo on event website
- Recognition as Silver Sponsor in the Tribute Book
- Ad in the Tribute Book (digital and print)

### COPPER SPONSOR • \$2,500

- 2 tickets
- Digital recognition at the event of company name and logo
- Company name listed on post-event sponsorship list
- Company name listed as Copper Sponsor in the Tribute Book
- Quarter-page ad



**POLICE ATHLETIC LEAGUE**

*2025 Annual Awards Gala*

**SPONSORSHIP & ADVERTISING FORM**

**TRIBUTE BOOK ADVERTISING**

**Inside Front Cover Ad • \$3,750**

*Color with direct link to your site in virtual Ad*

**Premium Full-page Ad • \$2,750**

*Color with direct link to your site in virtual Ad*

**Half-page Ad • \$750**

**Business Card Ad • \$250**

**Inside Back Cover Ad • \$3,750**

*Color with direct link to your site in virtual Ad*

**Full-page Ad • \$1,000**

*B/W no link*

**Quarter-page Ad • \$500**

**AD SPECS**

**Full:** 7.5" (w) x 10"(h)

**Half:** 7.5" (w) x 5" (h)

**Quarter:** 3.75" (w) X 5" (h)

**Business Card Ad:**

3.5" (w) x 2" (h)

*Jpeg or PDF preferred*

**DEADLINE** Friday, April 11, 2025

**YES! I WANT TO SUPPORT THE PAL AWARDS GALA!**

Presenting Sponsor • \$75,000

Diamond Sponsor • \$25,000

Gold Sponsor • \$10,000

Bronze Sponsor • \$5,000

PAL Advocate Sponsor • \$50,000

Platinum Sponsor • \$15,000

Silver Sponsor • \$7,500

Copper Sponsor • \$2,500

Inside Front Cover Ad • \$3,750

Inside Back Cover Ad • \$3,750

Premium Full-page Ad • \$2,750

Full-page Ad • \$1,000

Half-page Ad • \$750

Quarter-page Ad • \$500

Business Card Ad • \$250

\_\_\_\_\_ # of Gala Tickets at \$450 each

I/We cannot attend but would like to make a donation of \$\_\_\_\_\_.

**CONTACT INFORMATION**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**PAYMENT INFORMATION**

Check made payable to PAL Philly

Visa

Mastercard

Amex

Discover

Please send invoice

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

*Thank You!*

For More Information: Contact Katie Owen, PAL Chief Strategy Officer at [palawards@phillypal.org](mailto:palawards@phillypal.org)